



Invitation to Service Design Jam Shanghai Party

Join the celebrations of the biggest design thinking event of the year – Service Design Jam Shanghai Party!

Teams interested in using a design-based approach to problem solving and creativity will meet all over the globe on 24 February, 2012. In a spirit of experimentation, co-operation and friendly competition, they will spend 48 hours to develop brand new services inspired by a shared theme. The results will be unleashed to the world at **3pm on Sunday 26 February.**

The results might be a film, images of a mock-up, a dummy website or anything else...Sound like fun? Join us and celebrate their hard work!

More information about the Jam: http://shcbi.com/en/news_detail.aspx?id=537

Time: From 3pm, Sunday 26th February

Address: Kaibai Tap House, Taikang Terrace, 2/F, 169 Jianguo Zhong Rd, near Ruijin Er Rd) 建国中路 169 弄 202 号, 近瑞金二路

RSVP: Please send an email to Tianwei Han (tianwei.han@shcbi.com) to let us know you are coming

Organizer: CBI China Bridge

Supporter : Shanghai Creative Industries Demonstration and Service Platform

Partners: 

